

Algonquin Founders' Days  
P.O. Box 101  
Algonquin, IL 60102  
**Hotline 847-242-1589**  
info@algonquinfundersdays.com



I hope this message finds you well. As we prepare to celebrate the 64th Algonquin Founders Days Festival, I am reaching out to invite your esteemed organization to partner with us as a sponsor for this long-standing tradition.

The Algonquin Founders Days Festival holds a special place in the hearts of our community. For six decades, it has been a cherished tradition, bringing together residents and visitors alike to celebrate our town's vibrant culture, and strong sense of community spirit.

This year's festival promises to be our most memorable yet, with an array of exciting events and activities planned for all ages. From live music performances to food vendors and kid's activities, there will be something for everyone to enjoy.

By becoming a sponsor of the Algonquin Founders Days Festival, your organization will not only be supporting a beloved local tradition but will also gain valuable exposure and recognition within our community. Your logo will be prominently displayed on event banners, promotional materials, and social media platforms, reaching thousands of attendees and showing your commitment to supporting the cultural fabric of our town.

We believe that your organization's support would greatly enhance the success of our 64<sup>th</sup> celebration. Together, we can create lasting memories and foster a sense of unity and pride within our community. I would be delighted to discuss sponsorship opportunities with you in more detail and explore how we can collaborate to make this year's festival truly exceptional. Please feel free to contact me at your earliest convenience to arrange a meeting or discuss any questions you may have.

Thank you for considering this sponsorship opportunity, and we look forward to the possibility of partnering with you to make the 64th annual festival a resounding success.

Attached are the Sponsorship levels and agreement.

The event is being held July 26-28, 2024. Spella Park

*New this year is a single sponsorship event on July 25th. Brew Fest will be located on Main Street, downtown Algonquin, with local breweries and music. Contact me regarding sponsorship.*

Warm regards,

Michele Ferreira  
847 302 9520  
Vice President Algonquin Founders Days

# July 26-28, 2024. Spella Park

Neighbor \$200 Friend \$400 Bronze \$750 Silver \$1,500 Gold \$3,000 Platinum \$5,000 Main Stage \$10,000 Fireworks \$10,000

	Neighbor \$200	Friend \$400	Bronze \$750	Silver \$1,500	Gold \$3,000	Platinum \$5,000	Main Stage \$10,000	Fireworks \$10,000
Name listed on Website	X	X	X	X	X	X	X	X
Business provided advertisements for Run Bag (give away, fliers, etc.)	X	X	X	X	X	X	X	X
1 Banner business provided (2.5 x 5' maximum)					X	X	X	X
Name on group banner		X	X	X	X	X	X	X
Booth at Expo			X	X	X	X	X	X
Weekend Booth					X	X	X	X
Free entry in Run				X-1	X-2	X-4	X-10	X-10
Logo on run shirt		X	X	X	X			
Prominent logo position on run shirt						X	X	X
Digital Festive guide/ad book				1/4 page	1/2 page	1 page	1 page	1 page
Digital Festive guide/ad book with business link					X	X	X	X
Logo on website				X	X	X	X	X
Name mentioned during Fest from the "Main Stage"					X	X	X	X
Naming right for an event "Sponsored By"					X	X	Main Stage	Fireworks
Stage banner							X	X
7 day count down on FB/Instagram					X	X	X	X
Facebook/Instagram mentions					X 3	X9	X9	X9
Meet and greet with 1 band of choice (2 people) (prescreening)						X		
Meet and greet with 1 band of choice (4 people) (prescreening)							X	X
Oppurtunity to introduce 1 band on stage (prescreening)							X	X
Picture of your company staff posted on Facebook/Instagram							X	X
Parade position						X	X	X
Permanent list of Sponsorship on our Facebook page						X	X	X

Additioinal Banners business provided (2.5 x 5' maximum)

\$100.00 per banner

