



ALGONQUIN FOUNDERS' DAYS

Hotline 847-242-1589

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www.algonquinfoundersdays.com

P.O. Box 101

Algonquin, IL 60102

Dates: Thursday July 28 – Sunday, July 31, 2022

Location: Spella Park

2610 Harnish Dr.

Algonquin

2021 Sponsorship Opportunities

Friends \$400

- Name on our Group Banner displayed at the entrances to the park during the entire festival
- Listed in the festival printed material
- Listed as a sponsor on our festival website
- Opportunity to provide Business Advertising (small giveaway, flyer, brochure, coupon, etc.) to be added to our Founders' Run Bags, quantity 200

Bronze Sponsor \$750

- Friends Sponsor PLUS
- Booth at Founders' Expo or Kids Korner (Sunday)
- Opportunity for your group, organization or business to work the beer tent

Silver Sponsor \$1,500

- Bronze Sponsor PLUS
- One (1) Participant into our Founders' Run
- Business Logo on Founders' Run Shirts
- One (1) Algonquin Indian Head t-shirt
- 1.375 x 1.75" ad in the Algonquin Founders' Days Festival Guide.
- Your Business Logo on Founders' Day Website

Gold Sponsor \$3,000

- Silver Sponsor PLUS
- One company provided banner displayed in the park during entire festival (2.5 x 6' maximum size)
- Recognition from main stage
- Naming Rights for specific events "Sponsored by"
- One additional Indian Head t-shirt (2 total)
- 2 participants in the Founders' Run
- 3 Facebook mentions from Founders' Days with a call to action to "Like" your Facebook page
- Your Business Logo on Founders' Day Website with hyper link

Gold Sponsor continued

- 3.125 x 2.75" ad in the Algonquin Founders' Days Festival Guide

Platinum Sponsor \$5,000

- Gold Sponsor PLUS
- Four (4) participants into the Founders' Run
- Two additional Algonquin Indian Head t-shirts (4 total)
- Prominent logo position on back of Run T-shirts
- Parade position
- Two company provided banners displayed in the park during entire festival (2.5 x 6' maximum size)
- 4 x 3" ad in the Algonquin Founders' Days Festival Guide
- Company logo inclusion in our 7-day countdown Facebook Posts listed as a Platinum Sponsor
- Ten (10) Facebook mentions from Founders' with call to action to "Like" your Facebook page
- Permanent List of Sponsors on Festival Facebook

Main Stage Sponsor \$10,000

Fireworks Sponsor \$10,000

- Platinum Sponsor Plus
- Top and side, provided, stage banner placement
- Opportunity for business representative to introduce one band on stage (prescreened)
- Radio ad mention
- Four additional Algonquin Indian Head t-shirt (8 total)
- Six additional participants into the Founders' Run (10 total)